

# Ohio County Profiles

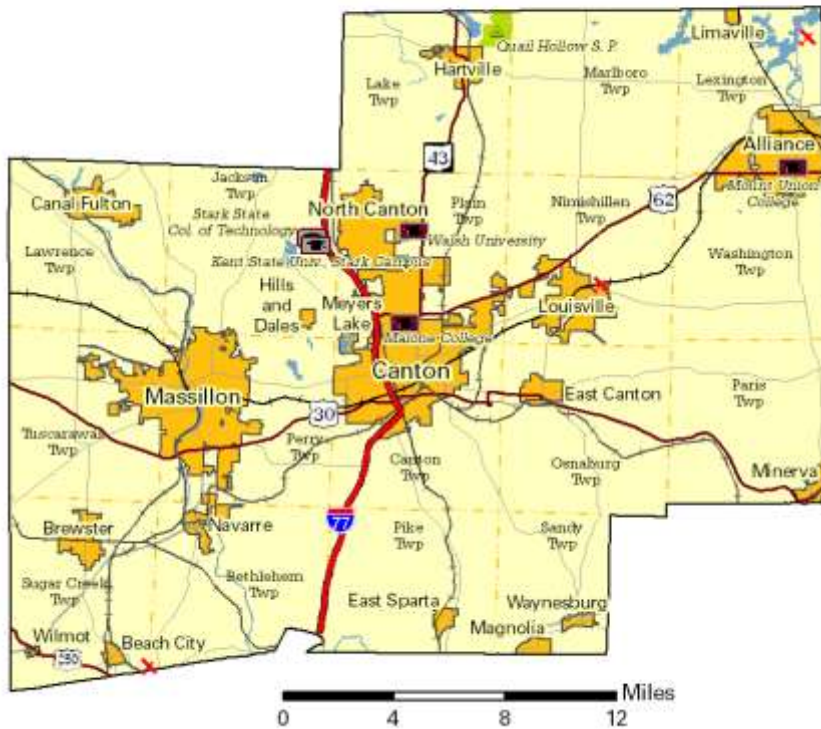


Prepared by the Office of Research

2020 Edition

## Stark County

Established: Act - February 13, 1808  
 2019 Population: 370,606  
 Land Area: 576.2 square miles  
 County Seat: Canton City  
 Named for: General John Stark, Revolutionary War



### Taxes

Taxable value of real property	\$7,758,460,630
Residential	\$5,760,656,890
Agriculture	\$284,785,000
Industrial	\$299,226,830
Commercial	\$1,408,429,580
Mineral	\$5,362,330
Ohio income tax liability	\$210,079,048
Average per return	\$1,186.13

### Land Use/Land Cover

	Percent
Developed, Lower Intensity	24.20%
Developed, Higher Intensity	6.30%
Barren (strip mines, gravel pits, etc.)	0.39%
Forest	24.73%
Shrub/Scrub and Grasslands	1.20%
Pasture/Hay	23.35%
Cultivated Crops	16.85%
Wetlands	2.02%
Open Water	0.97%

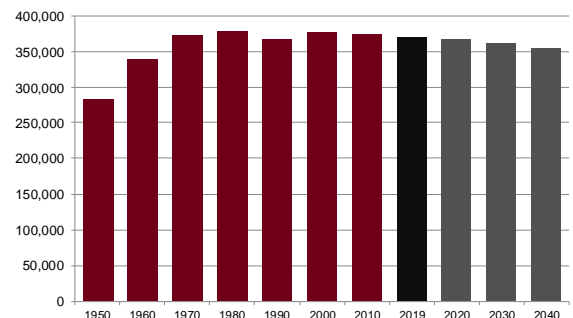
### Largest Places

	Est. 2019	Census 2010
Canton city	70,447	73,007
Jackson twp UB	40,058	40,152
Plain twp UB	34,349	34,900
Massillon city	32,584	32,149
Perry twp UB	28,026	28,303
Lake twp UB	26,911	27,017
Alliance city (pt.)	21,412	22,282
North Canton city	17,176	17,488
Canton twp UB	12,497	12,685
Nimishillen twp	9,475	9,652

UB: Unincorporated balance.

### Total Population

Census		Estimated	
1800		2014	375,546
1810	2,734	2015	374,715
1820	12,406	2016	373,447
1830	26,588	2017	372,003
1840	34,603	2018	371,248
1850	39,878	2019	370,606
1860	42,978	2020	368,210
1870	52,508	2030	361,130
1880	64,031	2040	355,500
1890	84,170		
1900	94,747		
		1910	122,987
		1920	177,218
		1930	221,784
		1940	234,887
		1950	283,194
		1960	340,345
		1970	372,210
		1980	378,823
		1990	367,585
		2000	378,098
		2010	375,586



Population by Race	Number	Percent
ACS Total Population	373,475	100.0%
White	328,522	88.0%
African-American	27,492	7.4%
Native American	512	0.1%
Asian	3,200	0.9%
Pacific Islander	66	0.0%
Other	2,069	0.6%
Two or More Races	11,614	3.1%
Hispanic (may be of any race)	7,493	2.0%
<b>Total Minority</b>	<b>50,278</b>	<b>13.5%</b>

Educational Attainment	Number	Percent
Persons 25 years and over	259,523	100.0%
No high school diploma	22,563	8.7%
High school graduate	97,990	37.8%
Some college, no degree	57,871	22.3%
Associate degree	21,953	8.5%
Bachelor's degree	37,412	14.4%
Master's degree or higher	21,734	8.4%

Family Type by Employment Status	Number	Percent
Total Families	98,801	100.0%
Married couple, husband and wife in labor force	36,697	37.1%
Married couple, husband in labor force, wife not	14,004	14.2%
Married couple, wife in labor force, husband not	5,569	5.6%
Married couple, husband and wife not in labor force	15,359	15.5%
Male householder, in labor force	6,208	6.3%
Male householder, not in labor force	1,333	1.3%
Female householder, in labor force	13,549	13.7%
Female householder, not in labor force	6,082	6.2%

Household Income	Number	Percent
Total Households	152,649	100.0%
Less than \$10,000	9,532	6.2%
\$10,000 to \$19,999	15,722	10.3%
\$20,000 to \$29,999	16,496	10.8%
\$30,000 to \$39,999	16,238	10.6%
\$40,000 to \$49,999	15,037	9.9%
\$50,000 to \$59,999	12,970	8.5%
\$60,000 to \$74,999	16,760	11.0%
\$75,000 to \$99,999	18,516	12.1%
\$100,000 to \$149,999	20,189	13.2%
\$150,000 to \$199,999	6,793	4.5%
\$200,000 or more	4,396	2.9%
<b>Median household income</b>	<b>\$52,190</b>	

Population by Age	Number	Percent
ACS Total Population	373,475	100.0%
Under 5 years	21,034	5.6%
5 to 17 years	60,131	16.1%
18 to 24 years	32,787	8.8%
25 to 44 years	86,076	23.0%
45 to 64 years	104,111	27.9%
65 years and more	69,336	18.6%
<b>Median Age</b>	<b>41.9</b>	

Family Type by Presence of Own Children Under 18	Number	Percent
Total Families	99,335	100.0%
Married-couple families with own children	24,231	24.4%
Male householder, no wife present, with own children	3,868	3.9%
Female householder, no husband present, with own children	11,233	11.3%
Families with no own children	60,003	60.4%

Poverty Status of Families By Family Type by Presence Of Related Children	Number	Percent
Total Families	99,335	100.0%
Family income above poverty level	89,391	90.0%
Family income below poverty level	9,944	10.0%
Married couple, with related children	1,192	12.0%
Male householder, no wife present, with related children	722	7.3%
Female householder, no husband present, with related children	6,103	61.4%
Families with no related children	1,927	19.4%

Ratio of Income To Poverty Level	Number	Percent
Population for whom poverty status is determined	363,764	100.0%
Below 50% of poverty level	21,891	6.0%
50% to 99% of poverty level	28,517	7.8%
100% to 124% of poverty level	15,105	4.2%
125% to 149% of poverty level	15,563	4.3%
150% to 184% of poverty level	24,119	6.6%
185% to 199% of poverty level	11,936	3.3%
200% of poverty level or more	246,633	67.8%

Geographical Mobility	Number	Percent
Population aged 1 year and older	369,494	100.0%
Same house as previous year	320,957	86.9%
Different house, same county	34,215	9.3%
Different county, same state	9,534	2.6%
Different state	4,092	1.1%
Abroad	696	0.2%

Percentages may not sum to 100% due to rounding.

Travel Time To Work	Number	Percent
Workers 16 years and over	168,688	100.0%
Less than 15 minutes	57,680	34.2%
15 to 29 minutes	66,230	39.3%
30 to 44 minutes	27,939	16.6%
45 to 59 minutes	8,783	5.2%
60 minutes or more	8,056	4.8%

**Mean travel time** 21.9 minutes

Housing Units	Number	Percent
Total housing units	166,502	100.0%
Occupied housing units	152,649	91.7%
Owner occupied	104,220	68.3%
Renter occupied	48,429	31.7%
Vacant housing units	13,853	8.3%

Year Structure Built	Number	Percent
Total housing units	166,502	100.0%
Built 2014 or later	1,071	0.6%
Built 2010 to 2013	1,890	1.1%
Built 2000 to 2009	13,302	8.0%
Built 1990 to 1999	15,174	9.1%
Built 1980 to 1989	12,295	7.4%
Built 1970 to 1979	27,685	16.6%
Built 1960 to 1969	21,037	12.6%
Built 1950 to 1959	26,022	15.6%
Built 1940 to 1949	12,682	7.6%
Built 1939 or earlier	35,344	21.2%

**Median year built** 1964

Value for Specified Owner-Occupied Housing Units	Number	Percent
Specified owner-occupied housing units	104,220	100.0%
Less than \$20,000	3,130	3.0%
\$20,000 to \$39,999	3,884	3.7%
\$40,000 to \$59,999	6,698	6.4%
\$60,000 to \$79,999	9,454	9.1%
\$80,000 to \$99,999	11,599	11.1%
\$100,000 to \$124,999	14,266	13.7%
\$125,000 to \$149,999	13,417	12.9%
\$150,000 to \$199,999	20,539	19.7%
\$200,000 to \$299,999	14,101	13.5%
\$300,000 to \$499,999	5,276	5.1%
\$500,000 to \$999,999	1,645	1.6%
\$1,000,000 or more	211	0.2%

**Median value** \$130,700

House Heating Fuel	Number	Percent
Occupied housing units	152,649	100.0%
Utility gas	120,934	79.2%
Bottled, tank or LP gas	2,448	1.6%
Electricity	21,811	14.3%
Fuel oil, kerosene, etc	4,439	2.9%
Coal, coke or wood	1,626	1.1%
Solar energy or other fuel	1,013	0.7%
No fuel used	378	0.2%

Percentages may not sum to 100% due to rounding.

Gross Rent	Number	Percent
Specified renter-occupied housing units	48,429	100.0%
Less than \$100	642	1.3%
\$100 to \$199	708	1.5%
\$200 to \$299	2,631	5.4%
\$300 to \$399	1,477	3.0%
\$400 to \$499	2,798	5.8%
\$500 to \$599	5,679	11.7%
\$600 to \$699	7,007	14.5%
\$700 to \$799	7,712	15.9%
\$800 to \$899	6,443	13.3%
\$900 to \$999	4,399	9.1%
\$1,000 to \$1,499	5,709	11.8%
\$1,500 or more	1,038	2.1%
No cash rent	2,186	4.5%

**Median gross rent** \$728

Median gross rent as a percentage of household income 27.1

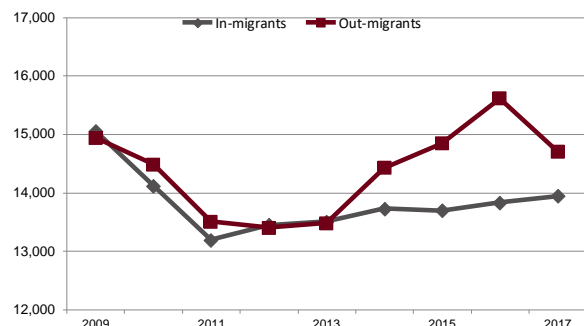
Selected Monthly Owner Costs for Specified Owner-Occupied Housing Units	Number	Percent
Specified owner-occupied housing units with a mortgage	66,086	100.0%
Less than \$400	636	1.0%
\$400 to \$599	4,127	6.2%
\$600 to \$799	8,569	13.0%
\$800 to \$999	11,367	17.2%
\$1,000 to \$1,249	14,301	21.6%
\$1,250 to \$1,499	9,897	15.0%
\$1,500 to \$1,999	10,706	16.2%
\$2,000 to \$2,999	5,140	7.8%
\$3,000 or more	1,343	2.0%

**Median monthly owners cost** \$1,146

Median monthly owners cost as a percentage of household income 18.7

Vital Statistics	Number	Rate
Births / rate per 1,000 women aged 15 to 44	4,097	61.9
Teen births / rate per 1,000 females 15-19	262	23.3
Deaths / rate per 100,000 population	4,421	1,190.8

## Domestic Migration



**Agriculture**

Land in farms (acres)	132,896
Number of farms	1,547
Average size (acres)	86
Total cash receipts	\$95,843,000
Per farm	\$61,954
Receipts for crops	\$40,606,000
Receipts for livestock/products	\$55,237,000

**Education**

Traditional public schools buildings	96
Students	54,016
Teachers (Full Time Equivalent)	3,654.3
Expenditures per student	\$8,722
Graduation rate	92.5
Community/charter schools buildings	5
Students	832
Teachers (Full Time Equivalent)	66.1
Expenditures per student	\$7,633
Graduation rate	60.9
Private schools	23
Students	4,043
4-year public universities	0
Regional campuses	1
2-year public colleges/satellites	1
Ohio Technical Centers	2
Private universities and colleges	3
Public libraries (Districts / Facilities)	7 / 19

**Transportation**

Registered motor vehicles	433,327
Passenger cars	294,288
Noncommercial trucks	59,229
Total license revenue	\$11,467,186.05
Permissive tax revenue	\$7,022,240.00
Interstate highway miles	18.54
Turnpike miles	0.00
U.S. highway miles	72.35
State highway miles	232.05
County, township, and municipal road miles	2,737.21
Commercial airports	3

**Health Care**

Physicians	991
Registered hospitals	6
Number of beds	1,531
Licensed nursing homes	38
Number of beds	3,566
Licensed residential care	35
Number of beds	2,287
Persons with health insurance (Aged 0 to 64)	91.8%
Adults with insurance (Aged 18 to 64)	90.5%
Children with insurance (Aged Under 19)	95.3%

**Communications**

Television stations	0
Radio stations	13
Daily newspapers	3
Circulation	42,589
Average monthly unique visitors	776,986
Weekly newspapers	2
Circulation	3,863
Average monthly unique visitors	0
Online only	0
Average monthly unique visitors	0

**Crime**

Total crimes reported in Uniform Crime Report	9,886
Violent crime	1,176
Property crime	8,710

**Finance**

FDIC insured financial institutions (HQs)	2
Assets (000)	\$609,950
Branch offices	109
Institutions represented	16

**Transfer Payments**

Total transfer payments	\$3,756,171,000
Payments to individuals	\$3,669,099,000
Retirement and disability	\$1,424,027,000
Medical payments	\$1,716,256,000
Income maintenance (Supplemental SSI, family assistance, food stamps, etc)	\$289,088,000
Unemployment benefits	\$30,012,000
Veterans benefits	\$105,205,000
Federal education and training assistance	\$72,862,000
Other payments to individuals	\$31,649,000
Total personal income	\$16,771,360,000
Dependency ratio	22.4%
(Percent of income from transfer payments)	

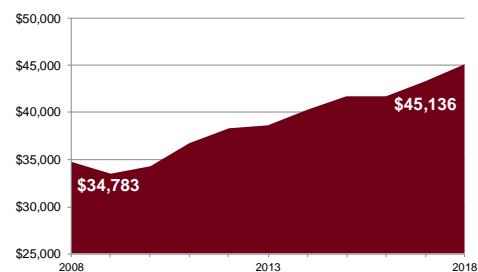
**Voting**

Number of registered voters	254,569
Voted in 2018 election	141,696
Percent turnout	55.7%

**State Parks, Forests, Nature Preserves, Scenic Waterways, And Wildlife Areas**

Areas/Facilities	5
Acreage	4,391

**Per Capita Personal Income**



**Civilian Labor Force**

	2019	2018	2017	2016	2015
Civilian labor force	185,700	186,000	187,000	186,400	186,300
Employed	177,400	177,000	177,300	176,200	176,500
Unemployed	8,400	9,100	9,800	10,200	9,800
Unemployment rate	4.5	4.9	5.2	5.5	5.3

**Establishments, Employment, and Wages by Sector: 2018**

Industrial Sector	Number of Establishments	Average Employment	Total Wages	Average Weekly Wage
Private Sector	8,295	141,190	\$5,904,725,384	\$804
Goods-Producing	1,399	34,023	\$1,973,861,346	\$1,116
Natural Resources and Mining	79	662	\$36,734,562	\$1,067
Construction	802	7,572	\$445,239,272	\$1,131
Manufacturing	518	25,788	\$1,491,887,512	\$1,113
Service-Providing	6,896	107,168	\$3,930,864,038	\$705
Trade, Transportation and Utilities	1,895	28,910	\$1,032,188,645	\$687
Information	86	1,490	\$64,484,304	\$832
Financial Services	843	6,538	\$358,973,996	\$1,056
Professional and Business Services	1,324	14,510	\$726,366,394	\$963
Education and Health Services	1,097	31,103	\$1,291,523,432	\$799
Leisure and Hospitality	894	18,865	\$302,887,405	\$309
Other Services	751	5,739	\$153,887,975	\$516
Federal Government		965	\$63,091,740	\$1,257
State Government		1,320	\$80,493,178	\$1,173
Local Government		16,489	\$686,572,637	\$801

Private Sector total includes Unclassified establishments not shown.

**Change Since 2013**

Private Sector	-1.8%	2.8%	14.2%	11.0%
Goods-Producing	-4.5%	1.0%	11.2%	10.2%
Natural Resources and Mining	-11.2%	-26.2%	-29.4%	-4.3%
Construction	-1.6%	16.1%	36.5%	17.6%
Manufacturing	-7.7%	-1.8%	6.8%	8.9%
Service-Producing	-1.3%	3.4%	15.8%	11.9%
Trade, Transportation and Utilities	-1.8%	0.4%	11.5%	11.2%
Information	7.5%	-6.0%	1.5%	7.9%
Financial Services	0.7%	-8.5%	9.6%	19.9%
Professional and Business Services	-0.1%	9.1%	29.5%	18.7%
Education and Health Services	4.0%	1.2%	11.3%	10.1%
Leisure and Hospitality	-0.3%	13.1%	30.2%	15.3%
Other Services	-10.4%	6.4%	25.2%	17.8%
Federal Government		-0.3%	8.7%	9.0%
State Government		-4.0%	14.5%	19.3%
Local Government		1.5%	9.6%	8.0%

**Major & Notable Employers**

Alliance Community Hospital	Serv
Aultman Hospital	Serv
Canton City Schools	Govt
Synchrony Financial	Fin
HeinzKraft Foods	Mfg
Mercy Medical Center	Serv
Nickles Bakery	Mfg
Republic Steel	Mfg
Shearer's Foods	Mfg
Stark County Government	Govt
Stark State College	Serv
Timken Co	Mfg
Wal-Mart Stores Inc	Trade

**Residential**

**Construction**

	2015	2016	2017	2018	2019
Total units	558	553	525	527	624
Total valuation (000)	\$105,900	\$108,088	\$108,513	\$115,707	\$131,070
Total single-unit bldgs	405	457	445	412	478
Average cost per unit	\$233,144	\$220,792	\$230,599	\$256,554	\$250,040
Total multi-unit bldg units	153	96	80	115	146
Average cost per unit	\$75,012	\$74,852	\$73,708	\$87,011	\$79,114