

Ohio County Profiles



Prepared by the Office of Research

Ashland County

Established: Act - February 24, 1846
2017 Population: 53,628
Land Area: 424.4 square miles
County Seat: Ashland City
Named for: U.S. Statesman Henry Clay's Kentucky Estate



Taxes

Taxable value of real property	\$962,136,090
Residential	\$617,344,710
Agriculture	\$199,778,480
Industrial	\$33,919,690
Commercial	\$110,614,580
Mineral	\$478,630
Ohio income tax liability	\$22,202,777
Average per return	\$950.14

Land Use/Land Cover

	Percent
Developed, Lower Intensity	8.16%
Developed, Higher Intensity	0.82%
Barren (strip mines, gravel pits, etc.)	0.00%
Forest	33.31%
Shrub/Scrub and Grasslands	0.85%
Pasture/Hay	14.25%
Cultivated Crops	40.73%
Wetlands	1.04%
Open Water	0.84%

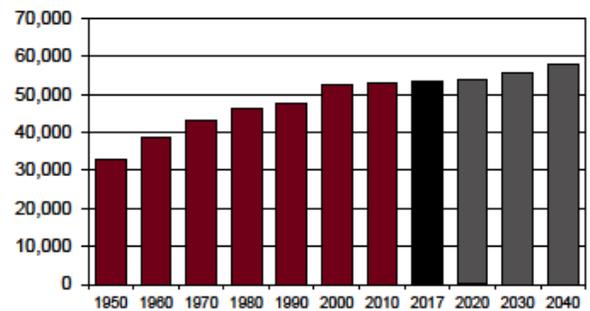
Largest Places

	Est. 2017	Census 2010
Ashland city	20,455	20,362
Jackson twp UB	3,628	3,551
Montgomery twp	2,691	2,700
Sullivan twp	2,570	2,513
Orange twp	2,569	2,523
Loudonville vlg (part)	2,565	2,587
Milton twp	2,408	2,383
Vermillion twp UB	2,233	2,170
Perry twp	1,980	1,990
Green twp UB	1,849	1,808

UB: Unincorporated balance.

Total Population

Census		Estimated	
1800		1910	22,975
1810		1920	24,627
1820		1930	26,867
1830		1940	29,785
1840		1950	33,040
1850	23,813	1960	38,771
1860	22,951	1970	43,303
1870	21,933	1980	46,178
1880	23,883	1990	47,507
1890	22,223	2000	52,523
1900	21,184	2010	53,139
		2012	53,233
		2013	53,118
		2014	53,107
		2015	53,224
		2016	53,417
		2017	53,628
		Projected	
		2020	53,980
		2030	55,790
		2040	57,920



Population by Race

	Number	Percent
ACS Total Population	53,343	100.0%
White	51,722	97.0%
African-American	358	0.7%
Native American	24	0.0%
Asian	317	0.6%
Pacific Islander	0	0.0%
Other	186	0.3%
Two or More Races	736	1.4%
Hispanic (may be of any race)	630	1.2%
Total Minority	2,076	3.9%

Educational Attainment

	Number	Percent
Persons 25 years and over	35,233	100.0%
No high school diploma	4,428	12.6%
High school graduate	15,190	43.1%
Some college, no degree	5,988	17.0%
Associate degree	2,708	7.7%
Bachelor's degree	4,447	12.6%
Master's degree or higher	2,472	7.0%

Family Type by Employment Status

	Number	Percent
Total Families	13,803	100.0%
Married couple, husband and wife in labor force	5,425	39.3%
Married couple, husband in labor force, wife not	2,057	14.9%
Married couple, wife in labor force, husband not	952	6.9%
Married couple, husband and wife not in labor force	2,340	17.0%
Male householder, in labor force	695	5.0%
Male householder, not in labor force	201	1.5%
Female householder, in labor force	1,407	10.2%
Female householder, not in labor force	726	5.3%

Household Income

	Number	Percent
Total Households	20,391	100.0%
Less than \$10,000	1,280	6.3%
\$10,000 to \$19,999	1,901	9.3%
\$20,000 to \$29,999	2,649	13.0%
\$30,000 to \$39,999	2,429	11.9%
\$40,000 to \$49,999	2,277	11.2%
\$50,000 to \$59,999	2,139	10.5%
\$60,000 to \$74,999	2,478	12.2%
\$75,000 to \$99,999	2,498	12.3%
\$100,000 to \$149,999	1,974	9.7%
\$150,000 to \$199,999	486	2.4%
\$200,000 or more	280	1.4%
Median household income	\$48,509	

Percentages may not sum to 100% due to rounding.

Population by Age

	Number	Percent
ACS Total Population	53,343	100.0%
Under 5 years	3,118	5.8%
5 to 17 years	9,135	17.1%
18 to 24 years	5,857	11.0%
25 to 44 years	11,699	21.9%
45 to 64 years	14,315	26.8%
65 years and more	9,219	17.3%
Median Age	40.0	

Family Type by Presence of Own Children Under 18

	Number	Percent
Total Families	13,861	100.0%
Married-couple families with own children	4,066	29.3%
Male householder, no wife present, with own children	503	3.6%
Female householder, no husband present, with own children	1,191	8.6%
Families with no own children	8,101	58.4%

Poverty Status of Families By Family Type by Presence Of Related Children

	Number	Percent
Total Families	13,861	100.0%
Family income above poverty level	12,362	89.2%
Family income below poverty level	1,499	10.8%
Married couple, with related children	488	3.5%
Male householder, no wife present, with related children	123	0.9%
Female householder, no husband present, with related children	575	4.1%
Families with no related children	313	2.3%

Ratio of Income To Poverty Level

	Number	Percent
Population for whom poverty status is determined	51,027	100.0%
Below 50% of poverty level	3,156	6.2%
50% to 99% of poverty level	4,703	9.2%
100% to 124% of poverty level	2,423	4.7%
125% to 149% of poverty level	2,803	5.5%
150% to 184% of poverty level	3,016	5.9%
185% to 199% of poverty level	1,770	3.5%
200% of poverty level or more	33,156	65.0%

Geographical Mobility

	Number	Percent
Population aged 1 year and older	52,687	100.0%
Same house as previous year	45,244	85.9%
Different house, same county	3,846	7.3%
Different county, same state	3,002	5.7%
Different state	361	0.7%
Abroad	234	0.4%

Travel Time To Work

	Number	Percent
Workers 16 years and over	23,017	100.0%
Less than 15 minutes	8,879	38.6%
15 to 29 minutes	7,340	31.9%
30 to 44 minutes	3,653	15.9%
45 to 59 minutes	1,075	4.7%
60 minutes or more	2,070	9.0%

Mean travel time 23.9 minutes

Housing Units

	Number	Percent
Total housing units	22,104	100.0%
Occupied housing units	20,391	92.3%
Owner occupied	14,571	71.5%
Renter occupied	5,820	28.5%
Vacant housing units	1,713	7.7%

Year Structure Built

	Number	Percent
Total housing units	22,104	100.0%
Built 2014 or later	25	0.1%
Built 2010 to 2013	225	1.0%
Built 2000 to 2009	2,651	12.0%
Built 1990 to 1999	2,978	13.5%
Built 1980 to 1989	1,907	8.6%
Built 1970 to 1979	2,866	13.0%
Built 1960 to 1969	2,141	9.7%
Built 1950 to 1959	2,413	10.9%
Built 1940 to 1949	1,031	4.7%
Built 1939 or earlier	5,867	26.5%

Median year built 1968

Value for Specified Owner-Occupied Housing Units

	Number	Percent
Specified owner-occupied housing units	14,571	100.0%
Less than \$20,000	731	5.0%
\$20,000 to \$39,999	373	2.6%
\$40,000 to \$59,999	622	4.3%
\$60,000 to \$79,999	1,609	11.0%
\$80,000 to \$99,999	2,068	14.2%
\$100,000 to \$124,999	2,271	15.6%
\$125,000 to \$149,999	1,669	11.5%
\$150,000 to \$199,999	2,800	19.2%
\$200,000 to \$299,999	1,500	10.3%
\$300,000 to \$499,999	759	5.2%
\$500,000 to \$999,999	160	1.1%
\$1,000,000 or more	9	0.1%

Median value \$120,700

House Heating Fuel

	Number	Percent
Occupied housing units	20,391	100.0%
Utility gas	10,839	53.2%
Bottled, tank or LP gas	2,487	12.2%
Electricity	3,821	18.7%
Fuel oil, kerosene, etc	1,182	5.8%
Coal, coke or wood	1,817	8.9%
Solar energy or other fuel	201	1.0%
No fuel used	44	0.2%

Percentages may not sum to 100% due to rounding.

Gross Rent

	Number	Percent
Specified renter-occupied housing units	5,820	100.0%
Less than \$100	5	0.1%
\$100 to \$199	108	1.9%
\$200 to \$299	215	3.7%
\$300 to \$399	218	3.7%
\$400 to \$499	648	11.1%
\$500 to \$599	651	11.2%
\$600 to \$699	1,024	17.6%
\$700 to \$799	787	13.5%
\$800 to \$899	755	13.0%
\$900 to \$999	349	6.0%
\$1,000 to \$1,499	545	9.4%
\$1,500 or more	45	0.8%
No cash rent	470	8.1%

Median gross rent \$682

Median gross rent as a percentage of household income 23.3

Selected Monthly Owner Costs for Specified Owner-Occupied Housing Units

	Number	Percent
Specified owner-occupied housing units with a mortgage	8,988	100.0%
Less than \$400	83	0.9%
\$400 to \$599	614	6.8%
\$600 to \$799	1,523	16.9%
\$800 to \$999	2,060	22.9%
\$1,000 to \$1,249	1,917	21.3%
\$1,250 to \$1,499	1,276	14.2%
\$1,500 to \$1,999	1,024	11.4%
\$2,000 to \$2,999	446	5.0%
\$3,000 or more	45	0.5%

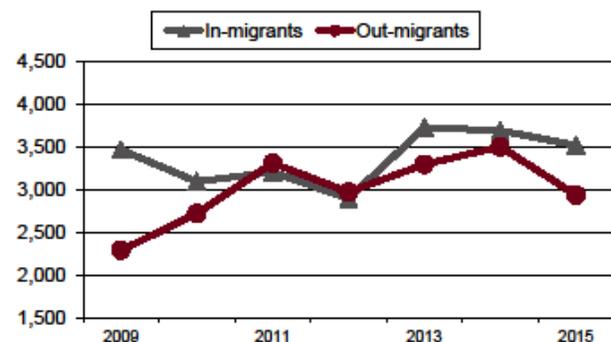
Median monthly owners cost \$1,028

Median monthly owners cost as a percentage of household income 20.6

Vital Statistics

	Number	Rate
Births / rate per 1,000 women aged 15 to 44	622	63.2
Teen births / rate per 1,000 females 15-19	39	19.3
Deaths / rate per 100,000 population	609	1,135.1

Migration



Agriculture

Land in farms (acres)	152,972
Number of farms	1,034
Average size (acres)	148
Total cash receipts	\$103,621,000
Per farm	\$100,214
Receipts for crops	\$54,917,000
Receipts for livestock/products	\$48,704,000

Education

Public schools buildings	17
Students (Average Daily Membership)	6,509
Teachers (Full Time Equivalent)	386.3
Expenditures per student	\$9,537
Graduation rate	87.3
Non-public schools	2
Students	263
4-year public universities	0
Branches	0
2-year public colleges/satellites	0
Private universities and colleges	1
Public libraries (Districts / Facilities)	2 / 2

Transportation

Registered motor vehicles	67,532
Passenger cars	37,597
Noncommercial trucks	12,524
Total license revenue	\$1,970,895.52
Permissive tax revenue	\$480,665.00
Interstate highway miles	16.15
Turnpike miles	0.00
U.S. highway miles	70.43
State highway miles	171.65
County, township, and municipal road miles	818.91
Commercial airports	1

Health Care

Physicians (MDs & DOs)	53
Registered hospitals	1
Number of beds	123
Licensed nursing homes	5
Number of beds	483
Licensed residential care	6
Number of beds	326
Persons with health insurance (Aged 0 to 64)	92.7%
Adults with insurance (Aged 18 to 64)	91.8%
Children with insurance (Aged Under 19)	94.9%

Voting

Number of registered voters	35,452
Voted in 2016 election	25,104
Percent turnout	70.8%

Communications

Television stations	0
Radio stations	3
Daily newspapers	1
Circulation	9,667
Weekly newspapers	1
Circulation	1,300

Crime

Total crimes reported in Uniform Crime Report	711
Violent crime	69
Property crime	641
Arson	1

Finance

FDIC insured financial institutions (HQs)	0
Assets (000)	\$0
Branch offices	16
Institutions represented	9

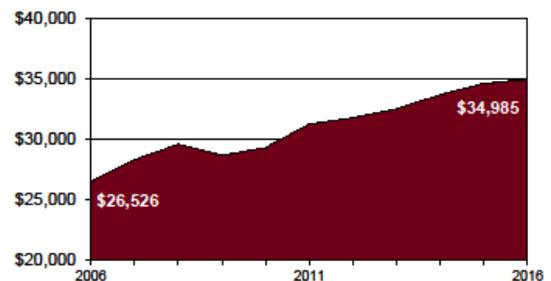
Transfer Payments

Total transfer payments	\$436,352,000
Payments to individuals	\$423,335,000
Retirement and disability	\$177,830,000
Medical payments	\$185,257,000
Income maintenance (Supplemental SSI, family assistance, food stamps, etc)	\$27,846,000
Unemployment benefits	\$4,522,000
Veterans benefits	\$13,254,000
Federal education and training assistance	\$10,292,000
Other payments to individuals	\$4,334,000
Total personal income	\$1,877,031,000
Dependency ratio	23.2%
(Percent of income from transfer payments)	

State Parks, Forests, Nature Preserves, Scenic Waterways, And Wildlife Areas

Areas/Facilities	6
Acreage	6,721.55

Per Capita Personal Income



Civilian Labor Force

	2017	2016	2015	2014	2013
Civilian labor force	26,400	26,000	26,000	25,500	25,600
Employed	25,100	24,700	24,700	24,000	23,500
Unemployed	1,300	1,300	1,300	1,500	2,100
Unemployment rate	4.9	5.0	5.0	6.0	8.1

Establishments, Employment, and Wages by Sector: 2016

Industrial Sector	Number of Establishments	Average Employment	Total Wages	Average Weekly Wage
Private Sector	1,020	15,989	\$590,762,422	\$711
Goods-Producing	203	4,611	\$209,266,150	\$873
Natural Resources and Mining	27	238	\$6,124,556	\$495
Constuction	89	762	\$37,542,518	\$948
Manufacturing	87	3,611	\$165,599,076	\$882
Service-Providing	817	11,378	\$381,496,272	\$645
Trade, Transportation and Utilities	266	3,222	\$105,481,925	\$630
Information	16	167	\$9,882,557	\$1,141
Financial Services	89	435	\$16,054,008	\$709
Professional and Business Services	113	1,603	\$72,007,075	\$864
Education and Health Services	133	3,785	\$144,175,951	\$732
Leisure and Hospitality	102	1,613	\$22,410,109	\$267
Other Services	98	554	\$11,484,647	\$399
Federal Government		91	\$4,902,001	\$1,035
State Government		245	\$15,129,003	\$1,189
Local Government		2,046	\$77,297,175	\$727

Private Sector total includes Unclassified establishments not shown.

Change Since 2011

Private Sector	5.4%	9.3%	22.9%	12.5%
Goods-Producing	6.3%	19.3%	27.9%	7.2%
Natural Resources and Mining	35.0%	34.5%	43.6%	6.9%
Construction	4.7%	38.5%	61.2%	16.5%
Manufacturing	1.2%	15.1%	21.7%	5.8%
Service-Producing	5.1%	5.7%	20.4%	14.0%
Trade, Transportation and Utilities	8.6%	2.7%	14.7%	11.7%
Information	23.1%	-31.6%	-20.2%	16.7%
Financial Services	1.1%	-3.1%	11.6%	15.1%
Professional and Business Services	7.6%	16.6%	54.9%	32.9%
Education and Health Services	16.7%	8.5%	19.1%	9.7%
Leisure and Hospitality	-9.7%	9.4%	26.5%	15.6%
Other Services	-2.0%	-6.3%	-10.9%	-4.8%
Federal Government		-7.1%	-1.2%	5.9%
State Government		-4.3%	-0.5%	3.9%
Local Government		-9.6%	-3.6%	6.8%

Residential

Construction	2013	2014	2015	2016	2017
Total units	43	48	67	58	61
Total valuation (000)	\$6,692	\$7,785	\$11,133	\$9,370	\$8,975
Total single-unit bldgs	39	44	63	56	61
Average cost per unit	\$153,650	\$161,021	\$165,603	\$161,606	\$147,125
Total multi-unit bldg units	4	4	4	2	0
Average cost per unit	\$175,000	\$175,000	\$175,000	\$160,000	\$0

Major & Notable Employers

Ashland City Schools	Govt
Ashland University	Serv
Charles River Laboratories Ashland	R&D
Hedstrom Plastics	Mfg
Mansfield Plumbing Products LLC	Mfg
McGraw-Hill Companies	Trade
Pentair Pump Group Inc	Mfg
Samaritan Regional Health System	Serv
Snyder's-Lance Inc	Mfg
Step2 Co	Mfg