

**Ohio**

**Third Frontier**

Innovation Creating Opportunity

# Commission Meeting

June 12, 2013

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# Third Frontier Internship Program

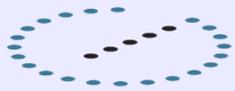


# Purpose

- Develop talented workers for Ohio companies that are commercializing new products, technologies, and processes
- Prepare and expand a highly talented and technologically proficient workforce by exposing students to the strategies, practices, and processes of business
- Retain highly knowledgeable and talented students in Ohio

# Program Basics

- **Lead Applicants:** Ohio nonprofit organizations representing business associations, regional economic development organizations or One-Stop employment centers; Must demonstrate ability to represent both industry and higher education interests, across the Third Frontier high-tech focus areas, in the placement of interns with Ohio companies.
- **Funding:**
  - \$3 million available;
  - Awards of up to \$430,000;
  - Supports the cost of individual internship stipends of up to \$3,000 in state funding with a required cash match of \$3,000 from the company per internship.
- **External Evaluator:** Invantage Group



INVANTAGE GROUP

*Innovative strategies for your advantage.*



**Third Frontier**

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# Ohio Third Frontier Internship Program

## 2013

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Proposal Evaluation Report

June 12, 2013

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**Invantage Group**  
[www.invantagegroup.com](http://www.invantagegroup.com)

# Proposal Evaluations

- Lead Applicants: Existing OTFIP Grantees
- Evaluation Criteria: Outlined in RFP
  - Organizational experience and qualifications
  - Statement of Work
  - Performance goals and history



## Evaluation Criteria

### Organizational Capabilities

- Structure & resources
- Company & school networks
- Outreach plans

### Plan, Team, & Budget

- Key personnel
- Program plan
- Evaluation and assessment
- Budget details

### Performance & Goals

- Past performance
- Projections and realistic assumptions

# Evaluation Summary

- Review designed to evaluate...
  - Applicant preparedness
  - Performance history & capabilities
- Each applicant met RFP criteria
- Better proposals included...
  - More specific program information & greater supporting details
  - Clearer explanations regarding organizational design
  - Identification of performance expectations & enhancement plans

# Evaluation Summary

## Ohio Third Frontier Internship Program FY2013 Proposals Evaluated

Lead Applicant	Region	OTFIP Funds Requested	Funds for Administrative Costs	Funds for Internships	Projected Internships			Historical Internship Placement Performance			Proposal Evaluation Criteria		
					FY13 Grant (7/1/13-12/31/14)	FY11 Grant* (7/1/11-8/31/12)	FY12 Grant (9/1/12-6/30/12) <small>Data as of 5/24/13</small>	Organizational Capabilities	Management Plan & Budget	Performance Goals & History	45%	20%	35%
TechColumbus	Central	\$277,200	\$25,200	\$252,000	84	76	29						
Workforce Initiative Association	Northeast	\$428,571	\$42,655	\$385,916	133	191	140						
Workforce Institute of Lorain County	Northeast	\$428,571	\$42,857	\$385,714	129	143	145						
Toledo Chamber of Commerce	Northwest	\$428,571	\$42,857	\$385,714	129	109	125						
Community Action Organization of Scioto County	Southeast	\$157,500	\$7,500	\$150,000	50	11	33						
Southeastern Ohio Port Authority	Southeast	\$211,200	\$19,200	\$192,000	64	N/A	46						
Cincinnati USA Regional Chamber	Southwest	\$428,571	\$42,857	\$385,714	129	105	105						
Dayton Area Chamber of Commerce	West Central	\$428,571	\$41,300	\$387,271	129	120	98						
		<b>\$2,788,755</b>	<b>\$264,426</b>	<b>\$2,524,329</b>	<b>846</b>	<b>755</b>	<b>721</b>						

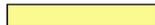
\* Development reserves the right to reallocate Ohio Third Frontier Funds between regions and has done so during points in past funding cycles.

### Evaluation Definitions

Strong supporting evidence



Adequate supporting evidence



Weak supporting evidence



# Recommendations

- Recommendation for program funding
  - All applicants provided preponderance of positive evidence
    - Solid organizational infrastructures
    - Workforce development experience
    - Strong business networks
    - Broad array of educational partners
    - Reasonable performance goals and support plans

# Summary

## Ohio Third Frontier Internship Program FY2013 Proposals Evaluated

Lead Applicant	Region	Total Funds Requested	Funds for Admin Costs	Funds for Internships
TechColumbus	Central	\$277,200	\$25,200	\$252,000
Workforce Initiative Association	Northeast	\$428,571	\$42,655	\$385,916
Workforce Institute of Lorain County	Northeast	\$428,571	\$42,857	\$385,714
Toledo Chamber of Commerce	Northwest	\$428,571	\$42,857	\$385,714
Community Action Organization (Scioto)	Southeast	\$157,500	\$7,500	\$150,000
Southeastern Ohio Port Authority	Southeast	\$211,200	\$19,200	\$192,000
Cincinnati USA Regional Chamber	Southwest	\$428,571	\$42,857	\$385,714
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