



Manufacturing Extension Partnership

# DIGITAL TRANSFORMATION FOR MANUFACTURERS

Digital transformation is the journey that manufacturers take to achieve digitization and involves the deployment of best practices and improving key performance indicators (KPIs). Engagement with the Digital Transformation for Manufacturers Assessment (DTMA) will lead small- and mid-sized manufacturers (SMMEs) to act and invest to digitally transform their organizations and achieve operational excellence and healthy growth. The DTMA does this by helping SMMEs teams to:

- **Quantify** their current state of digital transformation.
- **Focus** on areas of weakness and constraints that limit improved performance.
- **Plan** and **collaborate** effectively in allocating resources and implementing sustainable changes.
- **Develop** a foundation for continuous review and improvement of digital capabilities.
- Repeated assessments at frequent intervals can **drive** ongoing digital improvements, **identify** new constraints as they emerge, and digitally **transform** a company — leading to increased overall performance and competitiveness.



### Assess

the level of digital transformation using the Digital Transformation for Manufacturers Assessment.



### Eliminate

problems and constraints that limit digital performance.



### Develop

improvement plans to boost digital capabilities and performance.



### Collaborate

with supplier partners to speed operations, product development, and customer service.



### Build

a foundation for continuous improvement of digital capabilities.

The Digital Transformation for Manufacturers Program – the result of a NIST cooperative agreement award to Ohio MEP – is a collaboration of Ohio MEP, Ohio Department of Development, Ohio Manufacturing Institute, and the MPI Group.

Using the Digital Transformation for Manufacturers Program process will help SMME's to:

- Assess their organization's level of digital transformation using the Digital Transformation for Manufacturers Assessment
- Eliminate problems and constraints that limit digital performance
- Develop improvement plans to boost digital capabilities and performance
- Collaborate with supplier and customer partners to speed operations, product development, and customer service
- Build a foundation for continuous improvement of digital capabilities



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